

Understanding Rhetoric Losh

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Understanding Rhetoric Losh

Elizabeth Losh is the director of the Culture, Art, and Technology program at the University of California, San Diego, where she teaches about graphic novels, media theory, digital writing, and professional communication. She is the author of *Virtualpolitik: An Electronic History of Government Media-Making in a Time of War, Scandal, Disaster, Miscommunication, and Mistakes* (MIT Press, 2009 ...

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Understanding Rhetoric: A Graphic Guide to Writing: Losh ...

Elizabeth Losh is associate professor of English and American studies at The College of William & Mary with a specialization in new media ecologies. She is author of *Virtualpolitik* and *The War on Learning: Gaining Ground in the Digital University* and coauthor of *Understanding Rhetoric: A Graphic Guide to Writing*.

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Understanding Rhetoric by Elizabeth Losh

Elizabeth Losh is the Gale and Steve Kohlhagen Distinguished Professor of English and American Studies at William and Mary. Previously she directed the Culture, Art, and Technology program at the University of California, San Diego. ... we hope that Understanding Rhetoric will surprise you. This comic-style guide to writing covers all the info ...

Understanding Rhetoric 3rd Edition | Elizabeth Losh ...

Synopsis: Taking a unique approach to building your writing skills, Understanding Rhetoric is the one-and-only composition comic book. About the Author: Elizabeth Losh is the director of the Culture, Art, and Technology program at the University of California, San Diego, where she teaches about graphic novels, media theory, digital writing, and professional communication.

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Kevin Cannon and Zander Cannon, established Eisner Award-winning artists, offer playful illustrations to bring Losh and Alexander's lessons to life. The combination of these different talents enables Understanding Rhetoric to stand as a significant contribution to composition theory and practice.

CF 32: Review of Losh and Alexander, UNDERSTANDING ...

Understanding Rhetoric's unique form is memorable enough, but the clever narrative used to frame its contents also contributes to the reinforcement of these concepts, serving as a visual mnemonic for students.

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