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International communication -

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Introduction
International Communication • The phenomenon of global communication as we know it today is essentially the result of technological advancements. It probably started with the development of advanced transport technology such as the steam engine and the internal combustion engine.

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sociology, political science, ecology,
international business, anthropology and
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of globalization being defined only with
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global market and international financial

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flux. He claims that “globalization is not primarily economic. [...] The driving force of the new globalization is the communications revolution”⁶.

Informatization is the process by which the informational technologies, such

Global communication as a result of globalization and ...

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"International" Or "Global" With the end of the twentieth century and the turn of a new millennium, the global arena and the field of international communication were undergoing significant changes. Some authors started to use the term global communication because it goes beyond the bounds of individual states and emphasizes communication

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Study of global communication - Wikipedia

Understanding the impact of globalization on cross-culture communication is imperative for organizations seeking to create a

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The Impact of Globalization on Cross-Cultural Communication

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Understanding and applying the concepts presented here will help you to enhance your intercultural competence, critical to success as a global project

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